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Neo Telemedia Limited
中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8167)

**ESTABLISHMENT OF NOMINATION COMMITTEE AND APPOINTMENT
TO THE NOMINATION COMMITTEE**

The board of directors (“Board”) of Neo Telemedia Limited (“Company”) is pleased to announce that the Board has established a nomination committee (the “Nomination Committee”) on 28 March 2012.

The members of the Nomination Committee shall comprise such directors of the Company appointed by the Board. The Board has appointed Mr. LAM Kin Kau, Mark, Professor SONG Junde and Professor CHEN Lujun, as members of the Nomination Committee and Mr. LAM Kin Kau, Mark has been appointed and shall act as the Chairman of the Nomination Committee.

By order of the Board
Neo Telemedia Limited
LI Hongrong
Chairman

Hong Kong, 28 March 2012

As at the date hereof, the Board is comprised of three executive directors, namely LI Hongrong, Theo EDE and HU Yangjun; and three independent non-executive directors, namely LAM Kin Kau, Mark, Professor SONG Junde and Professor CHEN Lujun.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.